

# Join the Taco FloPro Team

and gear up to accelerate your hydronic sales!



**Taco**<sup>®</sup>  
success made easy

[www.taco-hvac.com/FloPro](http://www.taco-hvac.com/FloPro)



## An invitation from John Hazen White, Jr.

I really get excited when I see our customers grow! But it's not just me—everyone at Taco is personally committed to work hard making



success easy for you. That's why we developed a program specifically designed to boost your hydronic business. It's called the Taco FloPro™ Team. It's open to every contractor who is serious about growth and education. The game plan

is simple. We start with the full package of high-quality Taco products to cover your hydronic needs. Then we put dedicated Taco people into the lineup to deliver industry-leading technical and professional development training. Finally, we provide marketing tools to help convince homeowners to choose a qualified Taco FloPro Team contractor—you! I'm convinced that new profit opportunities result when homeowners understand the health, comfort and efficiency benefits that only a hydronic-based system can deliver. We use the name "FloPro" to get the idea across that designing, controlling and maintaining proper water FLO is what being a hydronics PRO is all about. So join us, because we designed the Taco FloPro Team to help you reach your ultimate growth goals—because in our game plan, it's all about you.

A handwritten signature in black ink that reads "John Hazen White, Jr." with a stylized flourish at the end.

John Hazen White, Jr.  
President and CEO, Taco Inc.



# success made easy

# Here's a FREE way to boost your business

**FLOPROTEAM™**

## Ready, set, grow with the Taco FloPro Team

As the leader in hydronic systems and components, Taco invites you to join the Taco FloPro Team — a unique contractor growth and professional development program specifically designed to shift your hydronic business into high gear. As a member of the Taco FloPro Team, you'll get your business moving through Growth, Education, Assurance, Rewards, and Support — "G.E.A.R.S."



*Your Taco FloPro Rep supports you to make success easy and rewarding.*

**G.E.A.R.S.**

## Our G.E.A.R.S. give you new momentum!

### GROWTH

Growing your business is not just about doing more installations, but also about increasing the scope, performance and value of every job you do. That's why Taco offers a complete product line covering every aspect of FLO movement and control. We make radiant easy, controls easy, and systems easy, so you spend less time solving problems and more time realizing your business potential.

That potential is enhanced with consumer education on the comfort and flexibility of Hydronics — raising the value of the solutions you sell. We help you tackle new market opportunities, such as the growing interest in "greener" more energy efficient homes, solar and radiant. Then we give you a FloPro Team Rep Partner in the field, local and online training, innovative products, factory tech support, an industry-leading website, and system design software — all geared to grow your business.

## EDUCATION

Taco takes contractor training very seriously, because an educated contractor is a successful contractor. The Taco FloPro education program is shifting hydronic training to a new level of performance. Our commitment to you starts with Taco's own John Barba, one of



*Get the training you need, when you need it, thanks to flexible session times, locations, and formats.*

the industry's leading educators. A former heating contractor, John combines tech information with real-world experience to provide you with a top-notch learning experience. John has shared his unique wit and wisdom with over 10,000 contractors nationwide over the past decade. The FloPro education program will offer unique insights across a diverse curriculum, touching all aspects of hydronic system design, installation and sales.

The Taco FloPro training program is flexible enough to fit your busy schedule and tailored to match your level of expertise. You can attend shorter sessions presented close to home, join us for interactive online sessions, or travel to our headquarters in Rhode Island for longer, full immersion programs.

As you complete training programs, you can earn credits toward a Taco FloPro Master's degree in home comfort. It's an exclusive level of professional recognition, and will help differentiate you and your business from your competitors. Plus, a FloPro Master's degree qualifies you for exclusive access to additional training, rewards and support!



## ASSURANCE

As a third-generation, family-run company headquartered in Cranston, Rhode Island, Taco has stayed true to its founding mission to provide you with the most reliable, easy-to-install products in the industry. Today, over 500 Taco employees are personally committed to your success. You'll see that pride-of-ownership, that assures outstanding dependability, in every product we produce. You'll get a helping hand in the field from trained Taco Reps who are there to support you. And you'll hear a knowledgeable voice in the technical support professionals who have answers to keep you moving forward.

You can count on us for innovative new products, advanced engineering and design, state-of-the-art manufacturing, and 100% factory testing. But you can also rely on our people to be there for you day-in and day-out to help you meet and exceed your short-term and long-range goals.



*John Barba—your partner in education.*

## REWARDS

When you join the Taco FloPro Team, you automatically qualify for unique sales incentives to help you catch the winning spirit. From time to time, you can take advantage of specials on a wide range of Taco products. And you can jump ahead of the competition by getting access to new products and programs before they are introduced to the market. To help you further stand out from the crowd, we help you “dress for success” by offering great-looking hats, jackets, and other wearables that identify your business with Taco’s industry-leading product technology and training programs.



*Dedicated tech service specialists give you expert tech advice you need to handle any aspect of the system.*

## SUPPORT

Taco gives FloPro Team members powerful support when and where you need it.

### FloPro Team consumer literature

helps you sell homeowners a superior hydronic home-comfort solution. It’s not just the boiler. It’s not just the controls. And it’s not just Taco products. It’s your professional know-how that makes the difference — and Taco helps you sell yourself.

**Special tech service access** is provided to Team members at two levels. First, our network of Taco FloPro Team Reps provides you with front-line support in the field, then, a second line of support is delivered by our tech service department to provide factory-direct assistance. This unique combination makes our “systems made easy” promise a reality. Even the best products installed improperly lead to problems. That’s why we go an extra level to ensure you get the right product installed right the first time.

**Industry-leading web resources** are easy to navigate and serve as a complete information source on everything Taco. Learn about our company and products, watch training webcasts, download wiring guides, read up on new technologies, or learn how to grow your business. It’s all here for you, and it’s all free.

### Taco FloPro Designer

hydronic system creation software integrates a floor plan layout, load calculation, system design and automatic equipment selection into a single, easy-to-use program.



**Responsive rep distribution network** means, as a member of the Taco FloPro Team, you get personal attention from a local FloPro Team Rep. They will partner with you to learn your business’s needs and then help develop your skills and knowledge to create new growth opportunities for your company.

## It’s easy to join

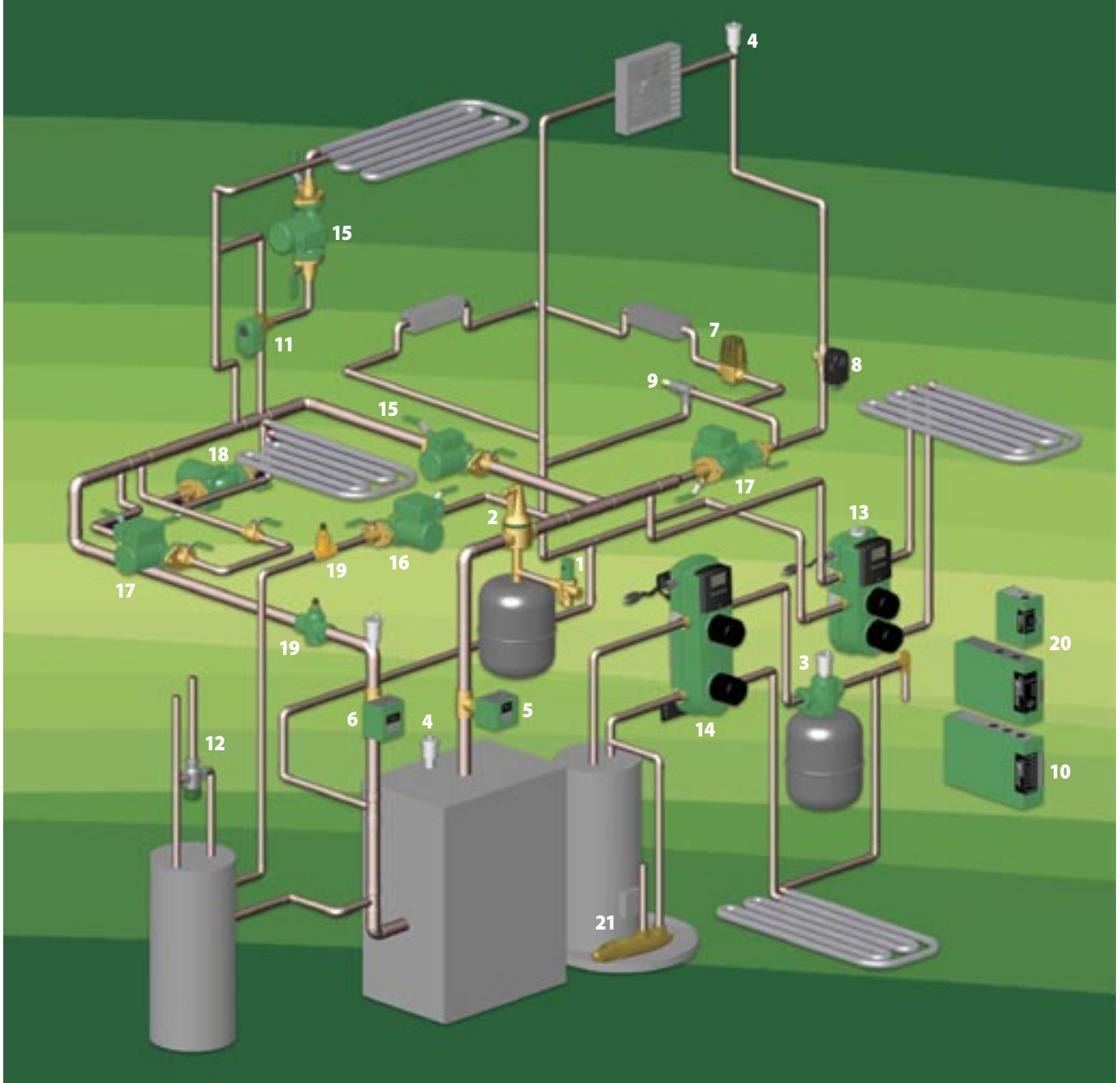
You can join the Taco FloPro Team at

[www.taco-hvac.com/FloPro](http://www.taco-hvac.com/FloPro). Or mail

the attached card so we can send

the information you need to kick

your hydronic business into high gear!



## “Flo”—the power that drives hydronic business success

Accelerate your business with the hydronic industry’s most powerful growth and training program — the Taco FloPro Team. We’ll give your business added momentum by providing professional training and support to help you design, sell, install, and service systems that satisfy more customer needs. And Taco makes it easy to create a superior system with these high-quality products:

- |                              |  |
|------------------------------|--|
| 1. Pressure Reducing Valve   | 12. 5000 Series Mixing Valve   |
| 2. 4900 Air Separator        | 13. Radiant Mixing Block®  |
| 3. VorTech® Air Separator    | 14. X-Pump Block™  |
| 4. Automatic Air Vents       | 15. 00° Circulator with Integral Flow Check (IFC®) and Shut-Off Freedom Flanges™ |
| 5. Flow Switch               | 16. 00° Priority Zoning Circulator   |
| 6. Low Water Cutoff          | 17. 00° Variable Speed Injection Circulators                                     |
| 7. Heat Motor Zone Valve     | 18. 00R Circulator with IFC®   |
| 8. EBV Zone Valve            | 19. Flo-Chek   |
| 9. Differential Bypass Valve | 20. Switching Relays   |
| 10. Zone Valve Control       | 21. Water and Gas Shut-Off Valve (WAGS®)   |
| 11. iSeries® Mixing Valve    |  |



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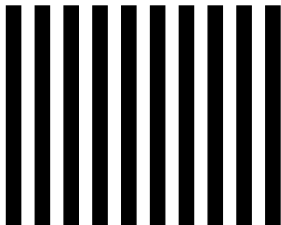
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# Grow with the "Flo" Join the Taco FloPro™ Team

Accelerate your business with the industry's premier contractor growth and professional development program. Membership is FREE. Join today at [www.taco-hvac.com/FloPro](http://www.taco-hvac.com/FloPro) or simply drop this card in the mail.

Name \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
Valid E-mail (Required) \_\_\_\_\_



[www.taco-hvac.com/FloPro](http://www.taco-hvac.com/FloPro)

# Join today for more success tomorrow!

Join the Taco FloPro Team at  
[www.taco-hvac.com/FloPro](http://www.taco-hvac.com/FloPro) or fill in,  
detach, and mail the card today —  
because with Taco, success is easy!